



## PRESS STATEMENT

**KOOKAI delivers +9% like-for-like over the Christmas period after opening its 50<sup>th</sup> outlet in October 2007, across the UK and Ireland.**

Guy Critchlow, Managing Director, said:

“The appeal of the KOOKAI product has continued to attract both our existing and new customers during the last twelve months. Our collection is designed in Paris and combines both a unique handwriting and good quality, yet is very competitively priced. It is this combination which has ensured the rebirth of this great brand on the UK high street. We are very excited about the continuing opportunities to grow KOOKAI during 2008.”

Maurice Helfgott, Director of Kookai and Founder Director of Amery Capital Limited, said:

“The market is tough and will no doubt remain so, but we, and our French partners at Vivarte, are very pleased with the continued progress of the Kookai business and excited about the plans for the coming year in retail and online.”

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[www.kookai.co.uk](http://www.kookai.co.uk)